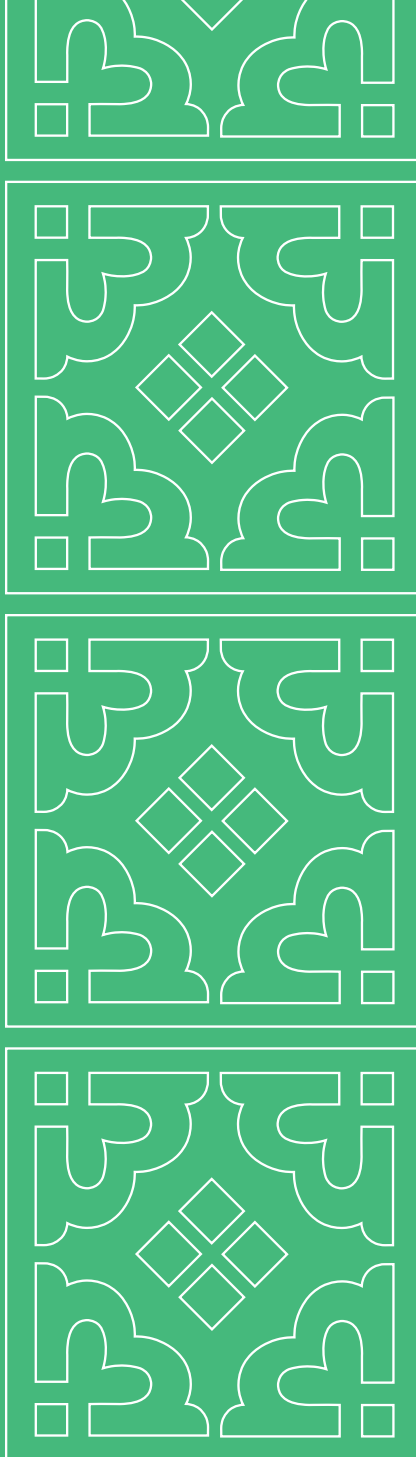




Al Rajaa Organization

The Year of Transformation

From developing creative school life... to building
an integrated educational experience

Annual Report

2025

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Introduction

2025 was not an ordinary year in the journey of Al-Rajaa Organization; it was a year that marked a turning point in our understanding of education and of its role in the lives of children, young people and the community. After years of work on developing creative life within schools, a deeper realization began to take shape before us: that true education does not lie only in delivering programs and activities, but in building an integrated educational experience that a person lives and that accompanies them on their journey towards awareness and growth.

It has become clear that education in our age is no longer merely a process of transferring knowledge; it is a space for shaping the human being — a space in which children and young people discover their capacities, learn to think, develop their skills, and re-understand their relationship with themselves, with their community, and with the world around them.

From this point, 2025 came to be a year of institutional and educational transformation, in which Al-Rajaa Organization began moving from developing programs to building an integrated educational system that brings together values, thinking, leadership, field experience and modern technology. This transformation was not merely a technical development; it was a step towards redefining the educational experience itself, so that learning becomes more human and more connected to life.



Overview

Al-Rajaa Organization is a non-governmental academic institution specialized in developing education and promoting community development. It seeks to create a sustainable impact in the Jerusalemite community by empowering children, young people and students with the knowledge and skills that help them to grow, to think and to innovate.

The Organization works according to an educational vision that regards education as an integrated process which is not confined to the classroom but extends to the human experience that the learner lives within the school and the community. Al-Rajaa therefore seeks to develop

more interactive and creative educational environments that support a person's cognitive, behavioral and social growth.

The Organization's work is not limited to students alone; it includes the various groups that influence the educational process, among them teachers, school principals, parents and the local community. This integration makes education a shared community process that contributes to building a generation that is more aware, more confident and more capable of making an impact.



Our Vision and Strategy

Al-Rajaa Organization recognizes that the reality experienced by the Jerusalemite community carries complex challenges at the social, economic and political levels — challenges that are directly reflected in the lives of children and young people and in their educational pathways. Our educational responsibility therefore goes beyond delivering educational programs, to include building an educational system capable of empowering the individual and strengthening their ability to face these challenges with awareness and creativity. Our strategy stems from a firm belief that investing in people is the most sustainable investment of all. Al-Rajaa therefore seeks to develop a modern educational model based on empowering all those who influence the educational process, so that education becomes a shared experience in which the roles of students, teachers, schools, parents and the community complement one another. This model rests on several core pillars, most notably:

- Promoting interactive learning that places the learner at the heart of the educational experience.
- Developing critical and creative thinking skills

as a f Organization for understanding the contemporary world.

- Building a value system that strengthens responsibility, belonging and community awareness.
- Employing modern technology to support interactive learning and broaden the horizons of knowledge.
- Promoting experiential and field-based learning that connects knowledge with life and reality.

Through this vision, Al-Rajaa Organization seeks to build educational environments that are more vibrant and more capable of inspiring, so that education becomes a continuous journey of discovery and growth.

Excellence in Developing Creative Life Within Schools

Over the past years, Al-Rajaa Organization has worked to bring about a qualitative shift in school life by introducing the concepts of creativity and interactive thinking into the educational environment. These efforts have contributed to creating new educational spaces within schools, making learning a more vibrant and more impactful experience.

The role of the school is no longer confined to transferring knowledge; it has become a space for experimenting with ideas, discovering capacities and developing skills. Through its diverse programs, Al-Rajaa has helped schools to develop educational environments that encourage free thinking, teamwork, leadership and positive

interaction among students.

This work has included:

- Strengthening students critical and creative thinking skills.
- Developing communication, teamwork and leadership capacities.
- Supporting teachers with modern interactive teaching methods.
- Encouraging schools to adopt more flexible and more innovative educational models.

These efforts have contributed to transforming the school from a traditional teaching space into a living learning environment that encourages curiosity and discovery.

Technology as a Cornerstone of Educational Transformation

2025 marked a pivotal milestone in Al-Rajaa Organization's journey towards building a more interactive and more profound educational experience, in which technology is no longer a supporting element in learning but has become an integral part of the design of the educational experience itself.

During this year, the Organization worked to integrate smart, interactive educational tools that helped move students from the position of recipient to that of explorer, and made learning closer to reality and more capable of arousing curiosity and opening new spaces for questioning and experimentation.

This transformation included the use of an integrated system of modern educational technologies, most notably virtual reality, tablet devices and interactive display spaces, making it possible to build immersive learning environments that combine vision, interaction, movement and immediate response.

Within this direction, Al-Rajaa Organization developed dedicated educational content for virtual reality technologies, carefully designed



to reflect students environment and interests and to give them the opportunity to undergo live educational experiences, most notably:

- Journey to the Red Planet
- Jerusalem Tour: History and Civilization
- The Riddle of the Lost Civilization

These experiences have contributed to redefining the relationship between the student and knowledge: learning is no longer based on reception alone, but has become a lived experience in which students take part through discovery, analysis and connecting information with reality — deepening understanding, strengthening thinking skills and raising the level of interaction within the educational environment.

The Principles That Guide Our Vision

At Al-Rajaa Organization, our mission rests not on programs alone, but on a set of principles that shape the philosophy of our educational work. We call these principles the Laws of Al-Rajaa, because they express the values that guide our vision and our path.

The Law of Al-Rajaa (Hope)

Al-Rajaa is not merely a name; it is a vision that believes change begins with an idea, grows through action, and bears fruit through hope.

The Law of the Human Being

When an idea sets out from the human being and returns to them, what we accomplish becomes deeper than any achievement, and is measured by how far it touches the dignity in every living heart.

The Law of Education

Education is not measured by the number of

lessons, but by the awareness it awakens in the soul and by the trace it leaves upon the mind and the spirit.

The Law of Values

Values are not dictated; they are planted in silence, and they bear fruit when they turn into a behavior that is lived and a meaning that inspires.

The Law of Leadership

Leadership is not measured by the one who steps forward, but by the one who lights the way for others and grants them the courage to stand and the confidence to take the step.

The Law of Impact

Impact lies not in what we announce, nor in what we present in public, but in what changes quietly — because something deep within has been touched with sincerity.

The Journey of Transformation – 2025

From Developing Programs to Engineering the Educational Experience

With the beginning of 2025, Al-Rajaa Organization entered a new stage of institutional and educational maturity, moving from developing programs as independent units to re-engineering the educational experience as an interconnected system built on the integration of idea, content, tool and environment.

Accumulated field experience has shown that the deepest impact is not achieved through the strength of a program alone, but through the way in which the different elements of learning come together within a single experience that the learner lives with their awareness, their emotions and their skills. Hence came the shift towards building integrated learning pathways that connect values, thinking, technology and field experience within a unified vision that goes beyond the boundaries of the isolated activity. This

transformation was reflected in three main tracks:

- Redesigning programs so that they became more interconnected and more integrated within a progressive learning journey.
- Expanding the use of educational technology in a way that serves interaction and deep understanding, and not merely presentation.
- Strengthening experience-based learning through field pathways, initiatives and community applications.

This transformation was not a change in form, but an evolution in the philosophy of the work itself: a move from the logic of implementation to the logic of design, and from delivering knowledge to creating a living learning experience that extends from the school to the community and gives children and young people a wider space to understand, to take initiative and to make an impact.

How Does Al-Rajaa Create Educational Impact?

At Al-Rajaa Organization, the success of educational work is not measured only by the number of programs or activities implemented, but by the ability of these programs to create a real impact on the learning experience and on the lives of participants. Guided by this vision, the Organization has developed an integrated educational model built on a set of pillars that form the basis for designing its educational programs and initiatives.

Values

Values form the fundamental pillar of the Organization's educational work, as its various programs seek to strengthen a balanced value system that supports personal and social responsibility, belonging and respect for others. These values are conveyed through activities and educational experiences that help students to transform them from theoretical concepts into living practices and behaviors in their daily lives.

Thinking

Al-Rajaa's programs focus on developing students critical and creative thinking skills and enabling them to analyze ideas, pose questions and explore innovative solutions to the challenges they face. Developing thinking skills is one of the core pillars in building a personality capable of understanding, analyzing and making decisions.

Learning Through Experience

The Organization believes that learning becomes deeper when it turns into a living experience for the learner. Many of its programs therefore rely on interactive activities and field experiences that allow students to explore knowledge themselves and connect it with reality.

Educational Technology

In 2025, technology in Al-Rajaa Organization's



programs was no longer merely a supporting means; it became a new space in which students engage with knowledge in a way closer to discovery.

Through the use of virtual reality, digital applications, tablet devices and interactive display spaces, students were given the opportunity to undergo live educational experiences that broaden their horizons, connect what they learn with their everyday world, and give them a more active role in building and understanding knowledge.

This approach has helped make learning closer to students interests and more capable of prompting questions and curiosity, strengthening their connection with the educational experience and making it deeper and more impactful.

Community Partnerships

The Organization believes that education is a shared responsibility, and therefore seeks to build effective partnerships with schools, community institutions and supporting bodies, contributing to broadening the scope of its programs and enhancing the sustainability of their impact in the community.

Through these pillars, Al-Rajaa Organization seeks to build an integrated educational experience that makes learning a space for discovering capacities, developing awareness and strengthening the spirit of initiative among rising generations.



The Purpose of the Report

This annual report comes as a faithful mirror of Al-Rajaa Organization's journey during 2025, seeking to document the efforts made, to shed light on the transformations witnessed by the Organization's programs and educational experience, and to highlight the impact achieved in schools and in the community.

This report is not confined to presenting activities or recounting achievements; it aims to offer a deeper reading of the educational path led by the Organization, and of how this path has developed into an integrated educational experience that brings together values, thinking and technology, and contributes to building a person capable of understanding, initiating and influencing.

The report also represents an important tool for strengthening transparency and accountability, and for engaging partners, donors and the community in understanding the nature of the



work carried out by the Organization and the role played by community cooperation in achieving a sustainable educational impact.

Through this report, Al-Rajaa Organization seeks to document its journey during the year of transformation, and to look ahead to the future it aspires to build together with its partners and its community.



Message from the Chairman of the Board

Peace, mercy and blessings of God be upon you,

As 2025 draws to a close, we stand at an important milestone in the journey of Al-Rajaa Organization — a year that carried with it a great deal of work, experience and reflection, and opened before us new horizons for a deeper understanding of the role of education in the life of the individual and the community.

We began this year aware that the world around us is changing at an accelerating pace, and that our educational responsibility is not confined to developing educational programs, but extends to building an educational experience capable of keeping pace with these transformations and of preparing children and young people to be more aware and more able to think and to create.

During this year, Al-Rajaa worked to deepen its educational experience, to develop its programs and to expand the presence of technology within the educational process, so that learning becomes more interactive and more connected to life. The digital transformation witnessed by the Organization's programs was an important step in this direction, as it helped to open new spaces for learning and discovery.

What was achieved during this year was not the result of an individual effort; it is the fruit of collective work in which the Organization's team, the partner schools, the volunteers, the supporters and everyone who believed in Al-Rajaa's message and its role in developing education all took part.

I extend my sincere thanks and appreciation to everyone who contributed to supporting this journey, whether through direct work, partnership or support. Thanks to this cooperation, Al-Rajaa has been able to continue its role in serving the community and in building a generation that is more aware, more confident and more creative.

We look forward to the coming years with a spirit of optimism and responsibility, believing that education will remain the most important path to building a brighter future for our children, our young people and our community.

With sincere appreciation,

Ahmad Jaber

Chairman of the Board — Al-Rajaa Organization

An Introduction to the Programs and Projects

Building the Educational Experience

During 2025, Al-Rajaa Organization continued to develop its educational programs and projects within a vision that seeks to transform education from a separate activity into an integrated experience that students live inside and outside the school.

These programs have come to form an interconnected system that strengthens values, develops thinking and opens the way for experience and discovery, so that learning becomes deeper and more influential in the lives of participants.

Qiyam (Values)

Values are the compass that guides behaviors and contributes to building a balanced and aware personality. From this standpoint came the Qiyam (Values) program, to give students interactive educational spaces that develop self-awareness and strengthen personal and social responsibility. Through diverse educational activities and experiences, the program enables participants to translate values into daily practices within the school and the community, supporting the spirit of cooperation and respect and contributing to building a positive educational environment.

Debono

The Debono program focuses on developing students higher-order thinking skills by training them to analyze situations, organize ideas and generate multiple alternatives for dealing with different challenges. The program contributes to rooting a culture of questioning and creative thinking, strengthening students ability to understand issues in depth and to make informed decisions in different educational and life contexts.

- Riyadh Madrasiya (School Entrepreneurship)

The Riyadh Madrasiya (School Entrepreneurship) program focuses on developing students spirit of initiative and encouraging them to think of ideas and projects that can contribute to improving their lives and their community. The program has provided students with a space to discover their entrepreneurial capacities and to learn the principles of planning, teamwork and turning ideas into applicable initiatives.

Siyaha Madrasiya (School Tourism)

The Siyaha Madrasiya (School Tourism) program seeks

to connect knowledge with place, giving students the opportunity to explore cultural and historical sites in an interactive educational way.

Through these field experiences, students are able to learn about their history and their heritage in a way that is closer to reality, which has contributed to strengthening their sense of belonging and their cultural identity.

Orienteering – The Guided Race

The Orienteering program offers an educational adventure in nature during which participants learn to use the map and the compass to navigate between designated points. This experience contributes to developing planning skills, rapid decision-making and teamwork, alongside strengthening visual, spatial and naturalistic intelligence, through situations that combine movement, thinking and cooperation.

Sawti Thiqa (My Voice, My Confidence)

The Sawti Thiqa (My Voice, My Confidence) program focuses on developing public speaking skills and strengthening self-confidence among the participants, through interactive exercises and applied theatrical activities. This experience contributes to enabling them to express their ideas clearly and to present themselves with confidence in different situations.

Future Skills Projects

The project is based on developing twenty-first-century skills, such as critical thinking, creativity, problem solving, communication and collaboration. It comprises four specialized training programs: Diyar, Muhtawa (Content), Hadara (Civilization) and Al-Qada (The Leaders), targeting the 11–17 age group and focusing on developing technical, media and cultural skills through interactive training pathways that combine learning, application and field experience.

Initiatives and Campaigns

Alongside its educational programs, the Organization organized a number of community initiatives to strengthen awareness and values in the community, most notably: the Dellini (Guide Me) campaign, the “Staying Alive on Creativity” conference, the Kan’aniyya (Canaanite) Bazaar, and the Entrepreneurship Kiosks.

Programs and Projects



Qiyam / Values (Values Promotion and Personal Development Program)

The Qiyam (Values) program forms a fundamental pillar of Al-Rajaa Organization's efforts to promote holistic education, as it aims to root positive values and to develop the personal and social skills of students, teachers and parents, contributing to building a supportive school environment and a more cohesive community. The program sets out from an educational vision affirming that rooting the values of dialogue, tolerance and integrity is an essential entry point for reducing negative behaviors and strengthening harmony within the school, the family and the community. The program focuses on developing self-awareness and strengthening mutual trust between students and their educational surroundings, by encouraging positive expression and employ-



ing dialogue in solving problems, alongside developing time-management skills and positive thinking, thereby contributing to improving the classroom environment and enhancing academic achievement, and supporting the building of balanced personalities capable of cooperating and of facing challenges with confidence and awareness.

First Part of the Year

During the 2024/2025 academic year, the Qiyam program focused on rooting a set of core values that contribute to developing the personal and social capacities of students and teachers, through four main themes: the value of self-awareness, the value of balance and moderation, the value of pride in identity, and the value of social responsibility.

The program was implemented through 18 training sessions targeting the primary, preparatory and secondary stages, through which life skills and cultural values were conveyed that strengthen self-awareness and emotional balance, root cultural and linguistic identity, and support the spirit of cooperation within the community. The program was keen to integrate modern technology in order to enhance the interactive learning

Classroom Meetings



Values at the Cinema



Teacher Meetings



experience; smart boards and virtual reality headsets were used, and interactive activities were designed on the Kahoot platform, which helped to convey values in an enjoyable and motivating manner.

The program included workshops dedicated to teachers and parents, during which they were provided with educational tools to help them manage the values-based educational process; open days were also organized that contributed to strengthening students ability to express their opinions with confidence and to rooting the values of dialogue and respect for difference.

Second Part of the Year

The Qiyam program is being implemented during the first semester of the 2025/2026 academic year, based on an educational vision that aims to instill a balanced value system in students, through a focus on three main themes: the value of well-being and inner resilience, the value of personal flexibility and adaptation, and the value of intelligent response.

Through interactive sessions and purposeful applied activities, the program works to enable stu-

dents to understand school and personal life situations consciously, to develop their ability to take balanced decisions, and to deal with challenges in a manner that reflects flexibility and responsibility. It also contributes to improving the quality of interaction within the classroom and to strengthening positive behaviors and the spirit of cooperation among students. The program continues its presence as one of the core educational pathways, through a systematic values-based track that aims to build an aware and balanced generation capable of dealing with life's changes with confidence and responsibility, delivered through 18 training sessions implemented over the course of the program.

During this year, the “Qiyam” program targeted more than 20 schools in the city of Jerusalem, and reached hundreds of students, teachers and stakeholders, as shown in the following table:

Category	Teacher (m/f)	Student (m/f)
Number	350	2525
Grand Total	2875	



Classroom Meetings





تفكيرنا مستقبلا DEBONO

Debono (Higher-Order Thinking Skills Development Program)

The Debono program is one of the distinguished educational initiatives that aim to develop students higher-order thinking skills and to strengthen their academic and life capacities through the development of creative and critical thinking. The program focuses on providing students with the tools required to understand structured thinking methodologies and to acquire, analyze and evaluate knowledge in a systematic and effective manner, thereby strengthening their ability to face challenges and to take informed decisions. Al-Rajaa Organization holds the exclusive licensed franchise to deliver the Debono program, which relies on a set of modern and innovative educational tools and mechanisms that contribute to developing creative thinking. Debono also seeks to enable students and caregivers to move beyond traditional teaching methods towards

advanced educational approaches focused on critical thinking and problem solving, which is positively reflected in the quality of the educational process and contributes to raising the level of academic performance in a comprehensive and sustainable manner.

First Part of the Year:

During the second semester of 2024/2025, the “Twenty Thinking Keys” were applied within the Debono program, with the aim of strengthening students higher-order, critical and creative thinking skills, within an interactive educational framework that develops imagination, the generation of new ideas and mental flexibility in dealing with problems.

The program relies on applied activities and simplified educational tools that contribute to developing strategic, planning and organizational thinking, alongside strengthening effective communication between students and teachers. Modern technology was also employed in the applied track: the use of smart boards enhanced interaction, while virtual reality headsets allowed participants to undergo the “Riddle of the Lost



Classroom Meetings



De Bono at the Cinema



Teacher Meetings





Civilization” experience, which simulates the twenty thinking skills, and the “Journey to the Red Planet” experience, which focuses on developing brainstorming and teamwork skills through exploring the environmental challenges of the surface of Mars.

The program was implemented through 20 training sessions for students and 16 training hours dedicated to teachers, in addition to open days bringing students and teachers together within interactive educational environments

Second Part of the Academic Year

The Debono program is being implemented during the first semester of 2025/2026 on the basis of the Six Thinking Hats methodology, which is one of the effective educational tools for developing

organized and diverse thinking among students. The program focuses on enabling participants to use the different modes of thinking — creative, critical, analytical, logical and emotional — within an interactive educational environment that encourages dialogue, experimentation and conscious, responsible decision-making.

Through applied exercises, classroom activities and simulation situations, students train to understand each hat and to employ it in analyzing situations, solving problems and thinking from multiple angles. The program also contributes to strengthening teamwork skills, raising the level of classroom participation, and encouraging students to express their ideas with confidence and flexibility, which is reflected in the development of their ability to analyze situations, pose questions and offer innovative solutions, and strengthens the presence of conscious thinking in their daily lives.

During this year, the “Debono” program targeted more than 25 schools in the city of Jerusalem, and reached hundreds of students, teachers and stakeholders, as shown in the following table:

Category	Teacher (m/f)	Student (m/f)
Number	290	2400
Grand Total	2690	



Classroom Meetings



Future Skills Projects

In light of the accelerating challenges facing the Jerusalemite community, the need has emerged for alternative educational models that keep pace with reality and open new horizons before young people. Setting out from Al-Rajaa Organization's philosophy, which is based on empowering students with knowledge, skill and values, the "Future Skills" projects were born as a comprehensive educational pathway that prepares adolescent girls and boys for a life of greater awareness and more active participation.

The project is based on developing twenty-first-century skills, foremost among them: critical thinking, creativity, problem solving, communication, collaboration, adaptability, digital literacy and leadership. It comprises four specialized training programs: Diyar, Muhtawa (Content), Hadara (Civilization) and Al-Qa-da (The Leaders) — programs directed at the 11–17 age group that seek to hone technical, media and cultural skills through interactive training pathways combining learning, application and field experience.



Diyar

(Identity Support and Tour Guiding Program)

A program that is educational in its content, entrepreneurial in its purpose, balanced in its approach and comprehensive in its tools and activities, contributing to developing tour guiding skills among girls in the 14–17 age group.

The program includes a series of training sessions aimed at developing presentation, communication and leadership skills, alongside honing the participants capacities in organizing and managing events and educational tours. Diyar also



provides the participants with the fundamentals of awareness, knowledge and culture related to guiding performance, and to managing and organizing cultural, introductory and scientific tours and trips.

The program includes applied field training for carrying out complete trips and tours at a number of tourist and historical sites, with the aim of developing the participants skills in understanding tour guiding, and in handling and using research tools by developing observation techniques and the practical skills of tour guiding (the bus – the compass – guided tours – the map), in addition to first aid training. Diyar targeted a group of girls interested in the field of tour guiding:

Category	Student (m/f)
Number	20
Grand Total	20

Life skills as a foundation for tour guiding



First aid training



Practical tours



حضارة

مهارات القرن 21

Hadara / Civilization (Programming and Information Technology Skills Support Program)

The Hadara program is one of the educational programs specialized in developing technical and creative skills among boys aged 14 to 17, focusing on developing their capacities in the fields of programming, game design, websites and digital applications, within a context connected to educational issues and community reality. The program is based on the “Education for Thinking” methodology in order to strengthen critical and creative thinking and to enable participants to employ technology in developing innovative solutions.

During the training sessions, the participants underwent practical training in programming in multiple languages, and developed educational websites and interactive applications addressing topics that touch upon their educational and social environment. External educational tours were also organized to institutions and centers concerned with technology and entrepreneurship, which allowed the participants to see real models of innovation and to learn about career pathways in these fields. Hadara constitutes an educational model that brings together technology and education, enabling students to turn their passion for technology into tools of thinking and creativity that contribute to positive change, and preparing them for the future with skill and awareness.

Category	Student (m)
Number	20
Grand Total	20



Life skills and creative imagination



Advanced technical training



Outdoor Tours





Al-Qada / The Leaders (Leadership Skills Development Program)

An educational and developmental program dedicated to boys in the 12–14 age group, which aims to build balanced leadership personalities that combine self-awareness, knowledge, life skills and a sense of responsibility, and to prepare them to be active and proactive in their school and community environment, in line with the requirements of the twenty-first century.

The program focuses on developing leadership and decision-making skills and on strengthening resilience, self-discipline and problem solving, through a series of interactive training sessions, field visits and summer camps that provide par-

ticipants with an educational experience combining learning with practical application. It also contributes to honing critical thinking, effective communication, time management and creativity skills, enabling the boys to undergo life experiences with confidence and responsibility, and preparing them for leadership roles in their school and community surroundings.

The program provides a safe and motivating environment that encourages initiative, creative thinking and teamwork, and contributes to preparing a generation that possesses maturity and the ability to make a positive impact and to respond consciously to the challenges of the present and the future. Those who benefited from the program during its period of implementation:

Category	Student (m)
Number	25
Grand Total	25



Leadership and Influence Training



Outdoor Tours



Leaders Camp



محتوى

اصنع جميلاً ليبقى

Muhtawa/ Content (Digital Media Skills Support Program)

The Muhtawa (Content) program is a specialized training track directed at girls in the 14–17 age group who are enthusiasts of media and social media platforms. It aims to develop effective communication skills, to build self-confidence and to strengthen their media literacy, through a series of integrated training sessions covering multiple fields such as filming, directing, editing, preparing and presenting programs and conducting tele-vised interviews.

The program is based on an educational methodology that combines theoretical knowledge with practical application, in which the participants

undergo experiences in preparing and producing digital content that reflects community issues, success stories and inspiring initiatives. It also includes introductory visits to media institutions and press agencies, and field training that allows direct engagement with the media reality, in addition to an applied camp that provides a practical space for content creation and for strengthening media skills.

The program contributes to preparing participants who possess a contemporary media awareness and skills that enable them to express themselves, to take initiative and to have a positive influence in the community, through producing responsible digital content that reflects their issues and their aspirations. A group of participants benefited from the implementation of the program, as shown below:

Category	Student (f)
Number	20
Grand Total	20



Life Skills Training



Digital Media and Content Creation Training



Outdoor Tours



Muhtawa Bootcamp



Muhtawa Bootcamp





Orienteering

Orienteering
(Adventure and Challenges Program)

The Orienteering program offers a distinctive educational opportunity that blends the spirit of adventure with hands-on learning in the open air. The program seeks to strengthen participants geographical navigation, strategic thinking and teamwork skills through a series of field challenges based on the use of maps and the compass. Participants take on a variety of courses that require them to navigate between designated

points, while facing tasks that stimulate quick thinking and the solving of problems in innovative ways. The program also includes field training sessions that develop map-reading skills, understanding of terrain and the use of positioning tools (GPS). The program targeted hundreds of students and dozens of teachers from a variety of Jerusalemite schools. This experience contributed to strengthening leadership skills, self-reliance and the spirit of cooperation among students and teachers, supporting the building of balanced personalities capable of adapting to the challenges of nature and of taking sound decisions in different situations.

Category	Teacher (m/f)	Student (m/f)
Number	150	1000
Grand Total	1150	



صوتي ثقة

Sawti Thiqa / My Voice, My Confidence (Public Speaking and Personal Charisma Program)

The Sawti Thiqa (My Voice, My Confidence) program comes as an educational and training space aimed at strengthening public speaking skills and building a confident presence among female students, by developing their ability to express themselves, to organize their ideas and to control body language and voice, through a series of applied training sessions that progress from confidence and communication exercises to theatrical delivery before a real audience.

During the sessions, the participants become acquainted with the tools of delivery and presentation, and each student undergoes a practical

experience that documents her vocal and performance development, culminating in a public open day in which the students present complete performances expressing their personality, their confidence and their ability to communicate.

The program contributed to strengthening self-confidence, developing delivery and communication skills, and building a supportive school environment that encourages initiative and influence, making it an important step towards empowering female students and building leadership personalities capable of expressing themselves with confidence and responsibility.

Category	Student (f)
Number	15
Grand Total	15

Classroom sessions



Theater Training





سياحة مدرسية

Educational Tourism

Siyaha Madrasiya / School Tourism (Knowledge Discovery and Identity Building Program)

The Siyaha Madrasiya (School Tourism) program offers an educational experience that merges exploration, identity and enjoyment, forming an interactive pathway for students and school staff that links theoretical knowledge with live field experience. The program aims to broaden students horizons and to develop their cultural and social awareness, through a series of educational and recreational tours that set out from Jerusalem and extend to Palestinian sites carrying a cultural, religious, historical and recreational dimension. The program includes a range of outdoor activities designed to suit different age groups, based on the methodology of learning through interactive experience and play. Through interactive tours and collaborative tasks, students encounter stimulating situations that enable them to develop teamwork, listening and strategic thinking skills, alongside developing the capacity to bear individual and collective responsibility. These activities work to strengthen positive skills and to reduce negative behaviors, and also

Category	Student (m/f)	Teacher (m/f)
Number	700	110
Grand Total	810	



contribute to improving students psychological well-being and to strengthening their relationship with themselves, with their peers and with their teachers, within a safe environment supportive of personal and social growth.





Riyada Madrasiya / School Entrepreneurship (Entrepreneurship and Comprehensive Development Program)

The School Entrepreneurship program is one of the leading educational initiatives that aim to develop innovation and entrepreneurial thinking skills among students in the primary, preparatory and secondary stages, by rooting a culture of entrepreneurship within the school environment. The program seeks to enable students to discover their potential and to turn their ideas into real entrepreneurial projects that prepare them to deal with the challenges of the labor market and the requirements of the future.

The program relies on a series of specialized training workshops covering concepts such as strategic planning, marketing, project management and innovation, alongside strengthening critical thinking, teamwork and relationship-building skills. The program includes training for educational staff and supervisors, with the aim of creating a sustainable support system that enhances the entrepreneurial experience for students and ensures its continuity within the school.

The program is distinguished by an interactive methodology that blends theoretical knowledge with practical application, which gives students

Category	Student (m/f)	Teacher (m/f)
Number	490	20
Grand Total	510	



the opportunity for a genuine experience in managing and developing their own projects — projects that stem from their reality and serve their school environment and their community.



Activities with Impact

Alongside its core programs and projects, Al-Rajaa Organization organized a set of interactive educational events that represented a living extension of its vision of making learning a way of life. These activities provided flexible and inspiring spaces that enriched the educational experience, activated values, and contributed to enabling participants to think, to take initiative and to express themselves within a vibrant and open environment.

These events came out of a belief that education is not confined to classrooms, but extends to every space that allows students and participants to discover themselves and to develop their creativity.



Kan'aniyya / Canaanite
(A Heritage Initiative Within the
School Entrepreneurship Program)

The Kan'aniyya Bazaar came as an applied outcome of the "School Entrepreneurship" program: Al-Rajaa Organization, in cooperation with Kufr Aqab Secondary School for Girls, organized a heritage and cultural bazaar through which the students expressed a spirit of initiative and belonging, by means of creative local projects inspired by Palestinian identity, and interactive activities that they designed and implemented themselves.

The bazaar formed a practical space for the school's students to showcase the skills they had



acquired in the fields of planning, production, marketing and presentation, through a variety of corners that included handicrafts, heritage foods, artistic designs and cultural products, alongside interactive activities, in an experience that brought together authenticity and creativity.

In an effort to strengthen the collaborative professional dimension of the event, local suppliers were contacted to take part in displaying their products inside the bazaar, which gave the students the opportunity to engage with expertise drawn from the reality of the Palestinian labor market and to broaden their understanding of how work and marketing operate.

The Al-Rajaa Organization team supervised the logistical and organizational aspects of the bazaar, beginning with planning and preparation, through providing materials and equipment, and ending with managing the event on the day of implementation, which provided a supportive professional environment that enabled the students to undergo a complete entrepreneurial experience, strengthening their self-confidence and their ability to express their identity and their initiatives before the local community. The Kan'aniyya Bazaar was not merely a school event; it was a vibrant experience that brought together creativity and identity.





The Dellini / Guide Me Campaign (Values That Inspire and Awareness That Is Built)

For the fourth consecutive year, Al-Rajaa Organization launched the educational “Dellini” (Guide Me) campaign in the city of Jerusalem, under the slogan “Promoting Values and Building Community Awareness,” with the participation of 42 schools from various educational stages. The campaign represents a comprehensive educational pathway that seeks to root ethical values and to develop community awareness within the school environment, through interactive activities, creative content and daily messages implemented with the participation of students and educational staff. The campaign aims to create an integrated value system that reflects the traditions of the Jerusalemite community and establishes a culture based on solidarity, tolerance and innovation, thereby contributing to creating an environment supportive of creativity and excellence. The Dellini campaign targeted the various components of the school community — students, parents and educational staff — with the aim of strengthening a culture of cooperation and belonging, and establishing the school as a space founded on positive awareness and ethical values. The campaign included interactive educational activities, guidance sessions and open days that contributed to strengthening dialogue, mutual respect and students self-confidence, which was positively reflected in the school climate. The campaign was preceded by a preparation and

training stage that included a guidance day for teachers and specialized workshops for media coordinators in the participating schools, in order to ensure the activation of the campaign’s ethical content and the unification of its media message. The campaign also supported schools with educational materials and tools, alongside producing visual and audio materials that strengthened the rooting of values as a daily practice within the school environment.

The “Dellini” campaign contributed to strengthening values and building solid community awareness among all beneficiaries, and also reinforced the role of schools as a central axis for raising aware and responsible generations. A number of students and teachers benefited from the implementation of the campaign, as shown in the following table:

Category	Student (m/f)	Teacher (m/f)	Parents
Number	22000	2000	500
Grand Total	24500		

Change will not happen of its own accord, but through individuals who realize the importance of values in building a stronger and better future.



Mentoring for Educational Staff



Receiving the “Dullni” Kit



Dullni Campaign Launch Ceremony



School Initiatives in Dullni



Open Days – Cinema



Dullni Award for Excellence





“Staying Alive on Creativity” Conference (From Creativity to Solutions... and From Idea to Change)

In a world where change accelerates and challenges are constantly reformulated, Al-Rajaa Organization organized the student conference “Staying Alive on Creativity” as a specialized educational forum aimed at equipping secondary-stage students in Jerusalem’s schools with the tools of analytical thinking, innovation, practical creativity and smart decision-making.

This gathering came as the fruit of an integrated educational pathway dedicated to the students participating in the “Debono” program, forming an interactive space in which the participants test their skills in analysis, innovation and teamwork, through a series of applied workshops, mental

challenges and guidance sessions with experts in the fields of strategic thinking and future education.

The conference focused on the themes of creative thinking as a means of community leadership, and technology as an essential partner in building the future, alongside developing critical thinking and creative design skills and employing them in dealing with real-life situations from the lives of students and their schools. During the forum, the participants underwent a complete experience that passed through the stages of analysis, design, evaluation and presentation, which enabled them to develop implementable projects and initiatives that express their awareness and embody their ability to turn ideas into real solutions.

The conference formed an inspiring educational platform that strengthened students confidence in their ability to think creatively and to create initiatives, and connected theoretical knowledge with practical application within a stimulating educational environment.

Category	Student (m/f)	Teacher (m/f)
Number	210	30
Grand Total	240	





Educational Gatherings for Teaching Staff: Learning, Interaction and Shared Visions

Al-Rajaa Organization organized a series of interactive educational gatherings for teachers, held in natural settings and within structured educational meeting frameworks, and including applied training aimed at supporting educational development and building a shared vision among teachers. These gatherings formed spaces for professional dialogue and joint educational planning responsive to the needs of schools in Jerusalem.

The gatherings held in nature focused on developing communication, teamwork, participatory leadership and decision-making skills, through practical activities and educational experiences that strengthen interaction and break the traditional pattern of training. This approach contrib-

uted to raising the level of participation, easing professional pressures and strengthening motivation, which is positively reflected in the quality of educational performance and in the school climate.



Educational Team Meeting: Review, Planning and Development

As part of the Organization's efforts to enhance educational performance and to ensure the continuity of high-quality work, an expanded coordination meeting of the work team was held, dedicated to following up on the course of educational activities and discussing the status of the programs implemented during 2025. The meeting addressed a comprehensive review of educational and pedagogical outputs, and an analysis of the challenges and opportunities that emerged during the preceding period, with the aim of improving working mechanisms and developing performance in a manner suited to students needs and the Organization's aspirations.

The meeting witnessed in-depth discussions on ways to develop educational activities in a manner suited to participants needs, alongside strengthening integration among the different programs. Time was also dedicated to planning upcoming

events and to coordinating roles among team members, so as to ensure educational and organizational readiness and to enhance the effectiveness of implementation.





Al-Rajaa Strengthens Its Educational Programs in Jerusalem by Training Its Team on the Latest Educational Technology

As part of its ongoing commitment to raising the quality of education in Jerusalem, Al-Rajaa Organization delivered specialized training for its educational team in partnership with Gordon Academy of Education, focused on integrating modern technologies into the educational process. This training was designed to equip the staff with practical skills that help them to employ advanced technological tools within educational programs and activities, making learning more vibrant and closer to the reality of students.

During the training, the participants underwent a learning experience that opened new horizons of interactive education before them, as they became acquainted with innovative means capable of transforming classrooms into vibrant educational environments — beginning with virtual reality and augmented reality, which simulate real experiences, through mobile laboratories that allow scientific experiments to be carried out inside and outside classrooms, and reaching educational games

that contribute to developing critical thinking and strengthening the spirit of cooperation among students.



Partnerships Supporting the Path of Education and Innovation in Jerusalem

Within the framework of strengthening educational initiatives in the city of Jerusalem, Al-Rajaa Organization honored Mr. Jamal Abu Tayour, Director General of Endowments (Awqaf) and Religious Affairs in Jerusalem, in appreciation of his role in supporting educational and community work and in promoting initiatives that serve students and the Jerusalemite community. This honoring comes as an affirmation of the importance of cooperation between educational and Jerusalemite institutions in strengthening educational pathways and

in building an aware generation capable of contributing to the service of its community.



To Mars: When Education Becomes an Adventure

In an innovative educational step, Al-Rajaa Organization launched a new interactive experience entitled “Journey to the Red Planet,” using virtual reality technology, with the aim of strengthening students’ brainstorming skills within the “Debono” program for developing higher-order thinking skills.

This experience takes students into a realistic simulation exploring the surface of the planet Mars, where they face environmental chal-

lenges and unfamiliar situations that require collective thinking and the generation of as many innovative solutions as possible in order to overcome obstacles, in a context that supports analysis, cooperation and creativity skills. This journey falls within a series of advanced educational initiatives implemented by the Organization, among them the “Riddle of the Lost Civilization” experience and the “Jerusalem Tour: History and Civilization.” Through these initiatives, Al-Rajaa Organization continues to develop interactive educational experiences that bring together technology, creativity and practical application, contributing to rooting critical thinking and innovation skills and to creating a flexible educational environment responsive to the needs of the rising generation in a rapidly changing world.



Al-Rajaa Holds a Preparatory Meeting for Its 2025/2026 Educational Programs

As part of its keenness to ensure a strong start for the educational programs of the 2025–2026 academic year, the educational and administrative work team held a preparatory meeting focused on reviewing the course of the educational process in the previous year, exchanging lessons learned and setting clear Organizations for the coming stage.

The meeting witnessed in-depth discussions on ways to develop educational activities in a manner suited to the needs of students in Jerusalem's schools, in addition to examining mechanisms of integration among the different programs so as to ensure their coherence and to achieve an integrated educational impact. Part of the meeting was also dedicated to practical planning for upcoming activities and to the distribution of roles and responsibilities among the team, so as to ensure organizational and educational readiness and to enhance the effectiveness of implementation.

This meeting is a key milestone reflecting the Organization's commitment to participatory planning and to building a shared vision, contributing to enhancing the quality of programs and to meeting the aspirations of the educational community in a more sustainable and more impactful manner.



Entrepreneurship Kiosks: Developing Tools That Support Entrepreneurial Learning

As part of its orientation towards developing the educational environment and investing in tools that support applied learning, Al-Rajaa Organization worked to employ school entrepreneurship kiosks as an educational means contributing to strengthening the concepts of initiative and entrepreneurial work within schools. This step comes as part of the Organization's effort to activate school spaces and to transform them into living educational spaces that enable students to undergo real experiences in planning, organization and teamwork.

The kiosks are used in a variety of educational contexts, such as bazaars and school activities, to support experience-based learning and to connect theoretical concepts with practical application. Through this use, the kiosks contribute to strengthening entrepreneurship skills, the bearing of responsibility and positive interaction, in line with Al-Rajaa's vision of building educational environments that encourage initiative and support the development of students life skills.



Al-Rajaa as a Leading Community Institution on Palestine TV

Within the framework of its community and media presence, Palestine TV hosted Al-Rajaa Organization within its educational programming, in order to shed light on its educational message and its development programs in Jerusalem. This appearance came as a professional platform for introducing the Organization's initiatives that strengthen life skills, educational values and educational innovation, and for affirming its pioneering role in empowering students and educational staff in Jerusalem.

This media encounter formed an important step in broadening the circle of impact, as it allowed the Organization to present its experience before



a wide national audience, and reflected the appreciation it enjoys as a leading community institution contributing to developing education and to strengthening national belonging and Jerusalemite identity.

Al-Rajaa Becomes a Member of the Palestinian National Youth Council



Al-Rajaa Organization joined the Palestinian National Youth Council – Jerusalem Branch, affirming its commitment to supporting youth work and to strengthening civic participation. The Organization was represented on the Council by Heba Najdi, who assumed the chairmanship of the media committee during the elections and contributed to organizing media campaigns and covering events in a professional and awareness-raising manner. This participation reflects Al-Rajaa's vision of empowering Jerusalemite youth and activating their role in serving their community and building a future of greater awareness and responsibility.



Educational Dedication That Creates Impact

In appreciation of the efforts made in implementing educational programs and activities, Al-Rajaa Organization honored its administrative and educational teams, as an expression of its gratitude for their continuous dedication and their valuable contributions to supporting the pathways of educational work. This honoring comes within the framework of the Organization's keenness to strengthen institutional belonging and to root a positive and motivating work environment based on appreciation and partnership, which is reflected in developing performance and in the continu-

ity of the educational initiatives that serve students and the community.





Mr. Essam Al-Qaddoumi, Secretary General of the Supreme Council for Youth and Sports



Mr. Awad Al-Salaymeh – Friend of the Organization



Mr. Naser Qous – Friend of the Organization

Gratitude and Appreciation to Our Partners and Supportive Friends

To everyone who believed in the idea before it saw the light, to everyone who extended a hand in support, trust and solidarity, we say thank you... as great as the impact you have left. You were the partners of the dream and the pillar of the journey; with you the road became clearer, the step firmer and the hope greater. Your presence with us is not merely support — it is an energy that drives us to carry on. With you the impact grows... and with you the dream goes on.



Ms. Maysaa Ghawanmeh, Principal of Al-Thowri Secondary School for Girls



Ms. Ruba Al-Hashim Abu Diya, Principal of Al-Sufara School



Mr. Omar Amira, Principal of Ibn Khaldoun Comprehensive School for Boys

Success Stories from the Field



“During the Debono program, I noticed a remarkable change in the performance of one of the female students who did not usually participate in class. As the sessions progressed, the student began to put forward different critical ideas and to offer unconventional solutions with growing confidence. This experience confirmed to me that providing appropriate thinking tools and a safe space for expression can reveal real potential that had not appeared before.”

Ms. Nada Hamad, teacher at Al-Sawahra Preparatory School for Girls

“Through my participation in the Qiyam program, I came to understand the concept of resilience and the acceptance of change more deeply. I learned how to calm my reactions when facing sudden situations, and how to deal with challenges with greater awareness and composure. This experience gave me greater confidence in the possibility of change, and in the fact that self-development and building a balanced personality are possible when awareness and will are present.”

Student Aya Masouda, Beit Hanina Comprehensive School for Girls



“The Diyar program contributed to strengthening my role and to developing my capacities and practical skills related to tour guiding, such as applying the bus protocol, organizing museum visits, and handling the map and the compass during tours.”

Shaima Badran, participant in Diyar

“In the Muhtawa program I underwent a distinctive educational experience during which I learned the fundamentals of filming, moving between different shots, and adjusting lighting and sound in a professional manner. What made me happiest was my ability to turn my ideas into filmed content that carries a message.”

Nuha Abu Ghosh, participant in Muhtawa



Success Stories from the Field



“The Hadara program gave me the opportunity to broaden my knowledge in the field of web development, where I learned about the use of artificial intelligence technologies in this field, and how to work with the application programming interfaces linked to AI models, in addition to gaining experience in employing these tools effectively within websites.”

Ahmad Hammouri, participant in Hadara

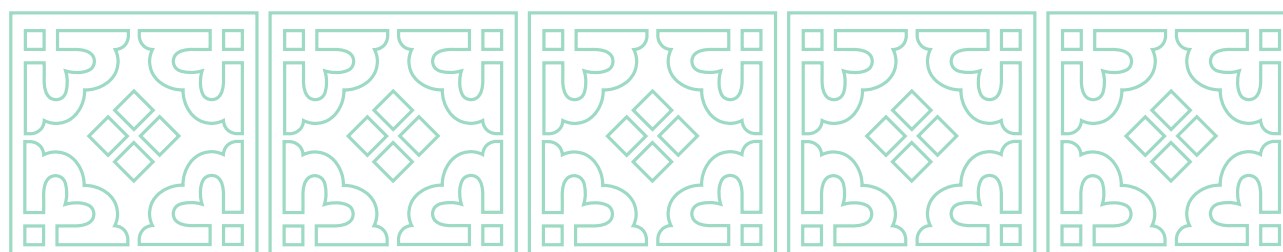
“From the Al-Qada program I learned that leadership is not limited to taking decisions or issuing instructions; it is founded on understanding the team, on cooperation and on tolerance. Through the camps and the training sessions I learned how to be a leader who listens to opinions, encourages participation, and believes that collective success is the most important goal.”

Mohammad Jaber, participant in Al-Qada



“During the Orienteering program, I noticed clear enthusiasm among the female students; they explored the place, moved according to the map, and made a genuine effort to reach the designated points. Through the experience, they learned how to work in a team spirit, to share responsibility, and to adhere to the order and the steps required to reach the goal.”

Mayada Hijazi,
teacher at Al-Issawiya Comprehensive School for Girls –
Preparatory Section



Impact and Results

During 2025, Al-Rajaa Organization’s programs contributed to creating a clear educational impact within schools and the community, as interactive activities and training programs helped to strengthen thinking, creativity and teamwork skills among the participating students. The programs also contributed to creating more interactive educational environments within schools, where students became more engaged in the educational process and more able to express their ideas and to take part in discussion and dialogue.

The impact was not limited to students; it extended to educational staff, as the programs provided opportunities to develop teaching tools and to strengthen interactive learning methods, which was positively reflected in the educational climate within schools. Community initiatives and field activities also contributed to strengthening the relationship between the school and the community, and opened new spaces for learning and interaction beyond the traditional educational framework.



Partnerships

Al-Rajaa Organization believes that effective educational work cannot be achieved through individual efforts, but through building a network of partnerships with supportive educational and community institutions.

These partnerships formed a fundamental pillar in broadening the scope of educational programs and initiatives during 2025, as cooperation with schools, community institutions and supporting bodies contributed to providing more diverse and

richer educational environments, and opened the way for implementing educational projects and community initiatives with a sustainable impact. Through this cooperation, the Organization was able to reach broad segments of students, teachers and the local community, and to strengthen its presence as an educational institution that seeks to develop education and to build a generation that is more aware and more capable of initiative and influence.

Future Plans

Al-Rajaa Organization views the future as an open space for development and innovation in educational work, and seeks to broaden the impact of its programs in a manner commensurate with the rapid transformations in the field of education and with the needs of coming generations.

Among the Organization’s most prominent future directions:

- Developing the Al-Rajaa Beacon for Education and Innovation as an integrated center for learning, creativity and the

modern educational experience.

- Expanding the use of educational technology and virtual reality.
- Strengthening future skills programs such as programming, digital media and youth leadership.
- Developing field-based and experiential learning programs inside and outside schools.
- Broadening partnerships with educational and community institutions in order to enhance the sustainability of educational impact.

Conclusion

2025 constitutes an important stage in the journey of Al-Rajaa Organization, as a more comprehensive and more profound educational model began to take shape — one focused on building the human being and on developing their intellectual, social and leadership capacities.

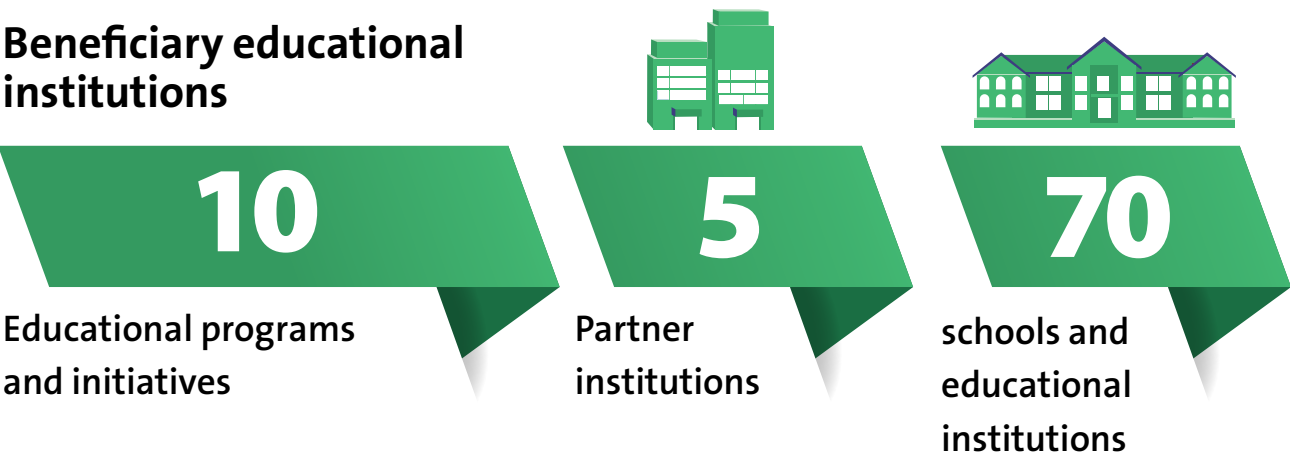
The experiences and programs implemented by the Organization during this year confirm that education, when it is connected to values, to experience and to technology, can become a real force for change.

As this journey continues, Al-Rajaa Organization carries on its work with a spirit of faith in its educational message, and with great hope that this work will contribute to building a more aware and more creative future for the people of the Jerusalemite community.

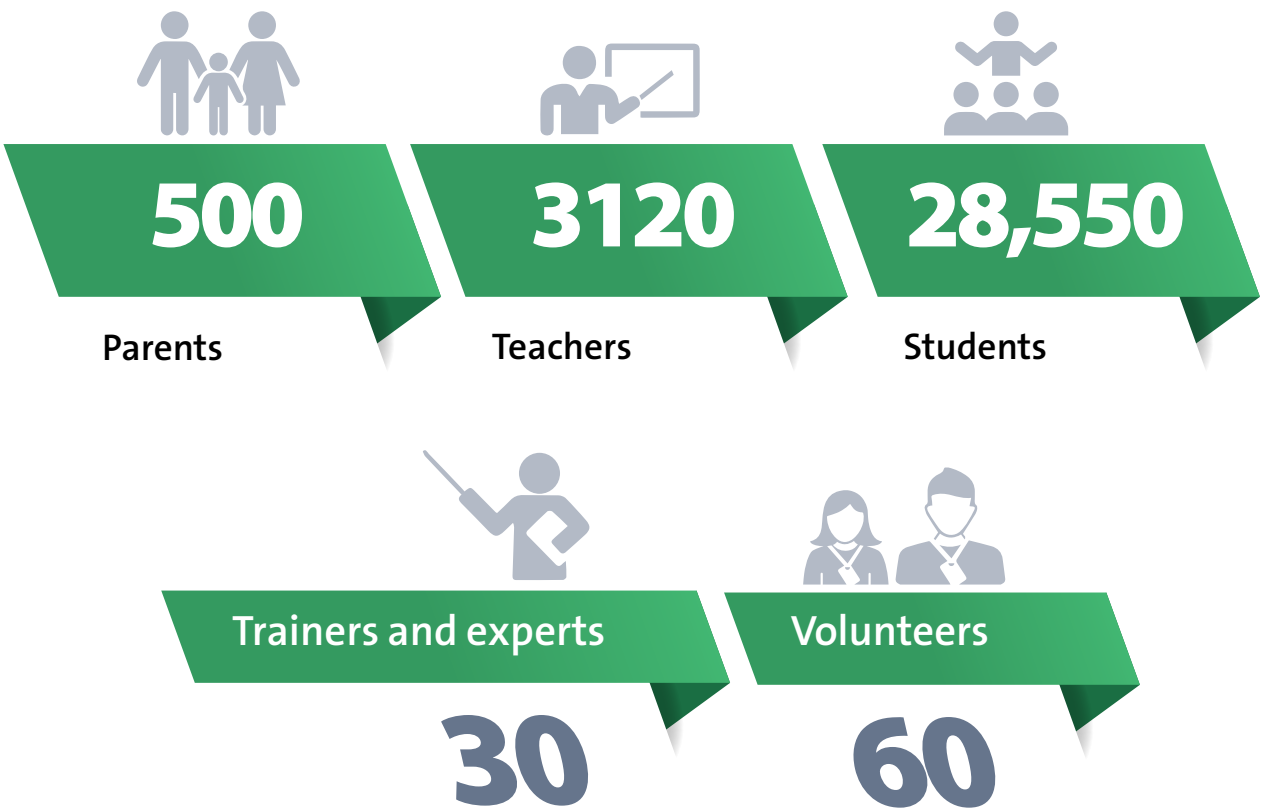
Al-Rajaa in Numbers: Impact That Is Measured... and Influence That Expands

During 2025, Al-Rajaa Organization continued to broaden its presence within schools and the community, through diverse educational programs aimed at building skills and values and at strengthening the interactive educational experience. The following figures reflect part of this impact, achieved through joint work with schools, partners and the community.

Beneficiary educational institutions



Participants



نستطيع التأثير



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